

NOTICE TO ALL PROPOSERS

ADDENDUM NO. 1

TO THE REQUEST FOR PROPOSALS FOR

TUCSON AIRPORT AUTHORITY PROJECT

ADVERTISING CONCESSION

MARCH 19, 2026

The following Addendum dated March 19, 2026, shall be made a part of the Request for Proposal (RFP) dated March 2, 2026, for Advertising Concession.

GENERAL

1. The Pre-Proposal Meeting Summary dated March 17, 2026, and associated sign-in sheets are attached to this Addendum No. 1.
2. Please review the attached documents:
 - a. Advertising Gross Revenue Spreadsheet
 - b. Gate Locations-Concourse A
 - c. Gate Locations-Concourse B
 - d. Hold Room Display Locations

PRE-PROPOSAL MEETING SUMMARY

Project No./Name: Advertising Concession
Date: Tuesday, March 17, 2026
Time: 12:00 p.m.
Location: Tucson Airport Authority (TAA) Administration Catalina Room
Funding: TAA
Procurement Officer: Sara Perry
Project Manager: Kathleen Stalter

SIGN IN AND INTRODUCTIONS

1. See attached Sign-in Sheet for attendees. Please sign in through the chat box if attending virtually.
2. Sara Perry welcomed all attendees and made brief introductions. She indicated that the minutes of the pre-proposal conference will be distributed to all meeting attendees and RFP holders of record. Further addenda, if any, will be distributed to pre-proposal meeting attendees and firms on the RFP Holders List. Sara Perry will open the floor for questions at the end of the meeting; attendees are asked to hold their questions until that time. She reminded attendees that all questions and responses will be formally documented in the meeting minutes and issued via Addendum #1.

GENERAL INFORMATION

1. TAA intends to award this contract by August 2026 and desires to complete project before December 1, 2026.
2. The selected Respondent will be required to provide a turnkey, fully integrated, high-quality, professionally designed, and managed commercial advertising program for the Tucson International Airport Terminal Complex. The proposed commercial advertising program should maximize revenue opportunities while remaining aesthetically consistent with and complementary to the Airport's architectural design, and without interfering with operational efficiencies. The anticipated contract term is five (5) years.
3. TAA shall not be held responsible for any oral instructions. Any changes to this RFP will be in the form of an addendum, which will be furnished to all registered RFP holders and pre-proposal meeting attendees.
4. This RFP does not obligate TAA to award the contract to any firm nor to pay any cost incurred in the proposal process or in the preparation of Proposals submitted in response to this RFP. Firms may be required to attend interviews in Tucson at a time and place to be announced. Expenses associated with such travel will be solely the responsibility of the firms. TAA reserves the

right to reject any and all Proposals or to accept any firm which is deemed to be advantageous to the public and TAA.

5. The Proposal and other requested information must be completed, in its entirety, to the best of Respondent's ability and the Respondent must represent and warrant that all information contained therein is true and correct to the best of Respondent's knowledge.

6. No representative or agent of the Respondent may contact any member of the staff or Selection Committee, any member or director of TAA or any other agent or consultant of TAA, either directly or indirectly. Questions related to the RFP or Proposal process may be directed in writing to Sara Perry by email at sperry@flytucson.com. Any communication, or attempted communication, with any person other than Sara Perry shall, in the sole discretion of TAA, be grounds for disqualification of the firm.

7. Until an award and execution of a contract by TAA, only the name of each Respondent on the short list may be made available to the public. All other information received by TAA in response to this RFP or contained in the Proposals shall be confidential. The Proposals shall be open to public inspection after the contract is awarded and executed by TAA. To the extent the firm designates and TAA concurs, trade secrets and other proprietary data contained in the firm's Proposal will be kept confidential.

8. Any questions that the Respondents may have about the RFP or the project should be emailed to sperry@flytucson.com no later than Tuesday, March 31, 2026. TAA will issue the minutes of the pre-proposal conference and written responses to any questions received to all RFP holders by email on Tuesday, April 3, 2026.

9. ACDBE. It is the policy of TAA to ensure that socially and economically Airport Concession Disadvantaged Business Enterprise firms ("ACDBEs"), regardless of race or sex, have a fair and equal opportunity to participate in TAA's contracts. Pursuant to the U.S. Department of Transportation's Interim Final Rule (IFR) issued September 30, 2025, (see Disadvantaged Business Enterprise Program and Disadvantaged Business Enterprise in Airport Concessions Program Implementation Modifications, 90 Fed. Reg. No. 190, page 47969-47982), until TAA completes the reevaluation process described in the IFR, TAA will no longer include ACDBE contract goals or count ACDBE participation toward overall program goals. Respondents are still encouraged to pursue subcontracting and partnership opportunities with socially and economically disadvantaged small businesses. If you have any questions about TAA's ACDBE Program, please contact Bert Resimont, TAA Compliance Audit Manager, at 520-573-8100. The successful Proposer will be required to submit the names and addresses of firms that will participate as subcontractors/service providers in the contract. The successful Proposer will be required to track all payments to subcontractors using an online system with access provided by TAA. At the completion of any contract, the successful Proposer will be required to complete and submit a final certification of payments to subcontractor firms on a form to be provided by TAA.

PROPOSAL REQUIREMENTS

1. Sara Perry reminded the firms to carefully review the Proposal requirements described in Section (7) VII.3 starting on page 8 of the RFP.
2. Respondents should review the insurance requirements on page 7 of the RFP to confirm that they can comply.
3. Client references provided in the Proposals should not include TAA.
4. Failure on the part of a Respondent to provide any portion of the required documentation may be cause for rejection of the Proposal. In the event of any conflict between any of the Proposal documents, resolution thereof shall be at TAA's sole discretion.
5. Proposals are due on or before 2:00 p.m. local Tucson time on Thursday, April 9, 2026, at TAA's Administration Building, and must be time stamped by Procurement to record TAA's receipt of the Proposals. Proposals submitted after that time may not be accepted. If the proposal is delivered by FedEx or UPS, the carrier's tracking timestamp will serve as the official delivery time.
6. One (1) original and five (5) copies of the Proposal should be submitted to TAA and should be clearly labeled with the project title and the Respondent's name and addressed to the attention of Sara Perry, Procurement Administrator.
7. Proposals may be withdrawn either personally or by written request any time before the scheduled date and time of receipt.

SELECTION PROCESS:

1. The Advertising Concession at TUS will be awarded through a competitive RFP process conducted in accordance with Title 34. The Selection Committee is responsible for evaluating all proposals under the criteria in the RFP.
2. TAA may, at its discretion, develop a shortlist of proposers for interviews. Any shortlist will consist of firms the Selection Committee determines to be the most qualified based on the evaluation criteria outlined in the RFP.
3. The same evaluation criteria will be used for both shortlisting and final ranking. In the event interviews are held, the final ranking will be determined solely by the Selection Committee based on the interview.
4. Once the final ranking is established, TAA will enter negotiations with the highest-ranked proposer. If an agreement cannot be reached, negotiations will conclude and proceed to the next highest-ranked firm. The final contract will be based on the form of Agreement included in the RFP.

SCOPE OF WORK

1. Kathleen Stalter briefed attendees on the Scope of Work.

DISCUSSION:

The floor was opened to questions and answers and discussion followed.

Attendees were reminded that the Proposal due date and time is Thursday, April 9, 2026, by 2:00 p.m. MST. The last day for questions is Tuesday, March 31, 2026.

Field Visit:

An opportunity to visit the site was provided to meeting attendees.

The conference adjourned at 12:25 p.m. and a site visit was conducted.

The above is intended to be a summary of the proceedings as recalled by Sara Perry. The proceedings were recorded and the TEAMS recording is on file in the TAA's Procurement Department.

cc: File A

Tucson Airport Authority
 7250 S. Tucson Blvd., Suite 300
 Tucson, Arizona 85756
 (520) 573-8100
 (520) 573-8008



Date: 1/8/2026

Location:

Name	Company Name	Phone	Email
Sara Perry	TAA	520-573-4777	sperry@flytucson.com
Matti Garry	TAA	520-573-4807	mgarry@flytucson.com
Debbie Cruz	TAA	520-573-4831	dcruz@flytucson.com
Kathy Myers	TAA	520-573-4823	kmyers@flytucson.com
Kathleen Stalter	TAA	520-573-4851	kstalter@flytucson.com
John Voorhees	TAA	520-573-4850	jvoorhees@flytucson.com
Casey Numetko	TAA	520-573-4884	cnumetko@flytucson.com
Bert Resimont	TAA	520-573-4892	bresimont@flytucson.com
Matthew Chandler	TAA	520-573-8529	mchandler@flytucson.com
Emin Aydin	TAA	520-573-8374	eyaydin@flytucson.com
Lydia Aranda	TAA Member		laa@lydiaranda.com
Kim Sippola	The Quotient Group		kim@thequotientgroup.com
	Departure Media Airprt Advertising		nhimes@departure-media.com
Tiana O'Connor	The Quotient Group		tiana@thequotientgroup.com

Tucson Airport Authority
 7250 S. Tucson Blvd., Suite 300
 Tucson, Arizona 85756
 (520) 573-8100
 (520) 573-8008



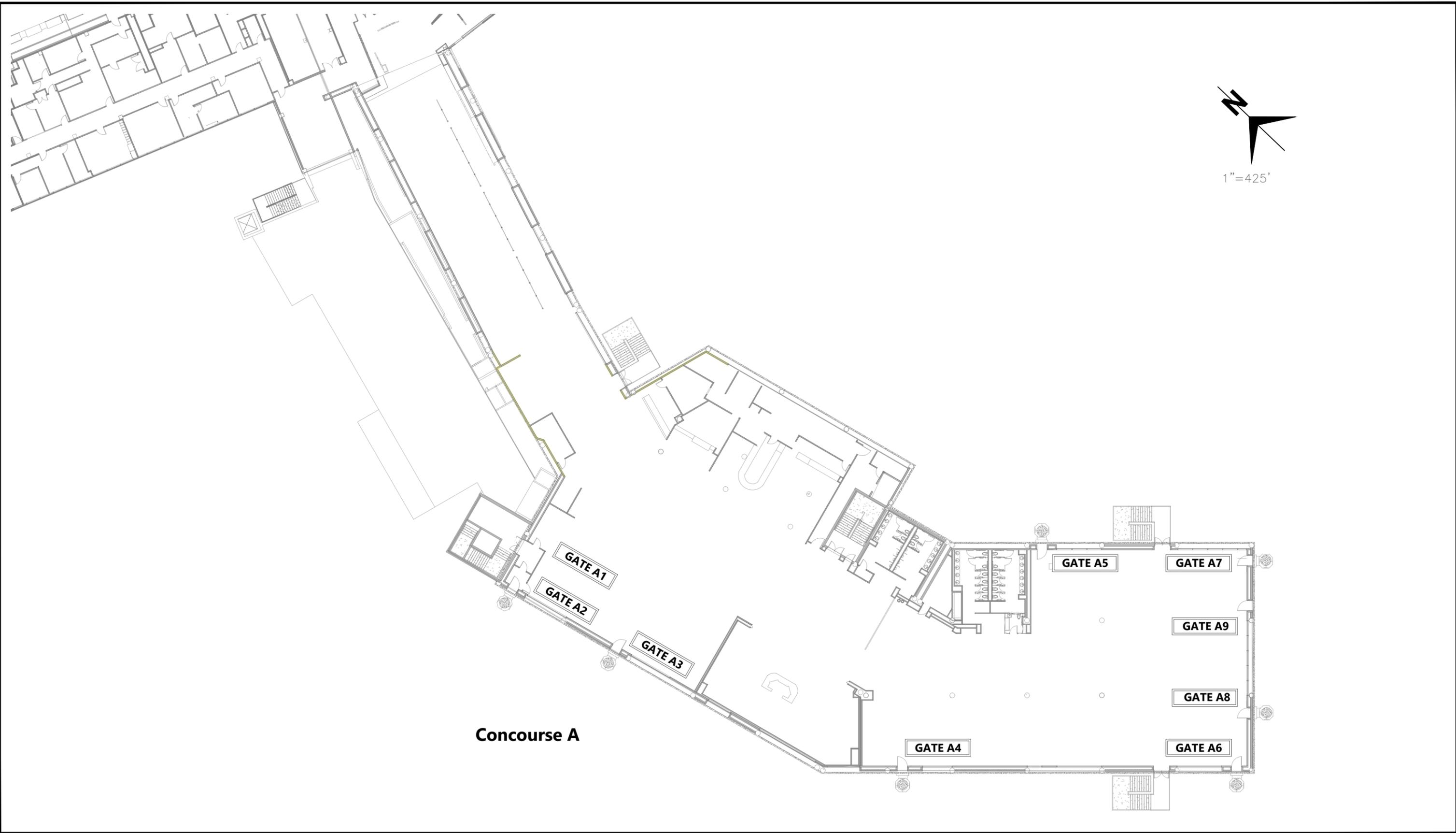
Date: 1/8/2026

Location:

Name	Company Name	Phone	Email
Rob Schiffmann	Pattison Outdoor		rschiffmann@pattisonoutdoor.com
Scott Baird	Pattison Outdoor USA	780-218-9508	sbaird@pattisonoutdoor.com
Lesley Hoopes	Departure Media Airprt Advertising		lhoopes@departure-media.com
Leslie Bensen	Departure Media Airprt Advertising		lbensen@departure-media.com
Kerry Adams	Departure Media Airprt Advertising		kadams@departure-media.com
Holly Palomares	Lamar		hpalomares@lamar.com
Chris Trares	Lamar		ctrares@lamar.com
Stacey Kodak	lamar		skodak@lamar.com
Robert Cilia	Aviation Global Consulting		robert@aviation-global.com
Nina Himes	Departure Media Airprt Advertising		nhimes@departure-media.com
		508-517-6791	
Sam hart	Concourse Projects		sam@concourseprojects.com

	A	B	C	D	E	F
1	Advertising Concession Revenue History					
2	Contract Period	Year End	Period Type	Months Covered	Gross Rev	Key
3	Dec 2021 - Nov 2022	2022	Full Year	12	\$111,079.03	PY = Partial Year
4	Dec 2022 - Nov 2023	2023	Full Year	12	\$363,028.00	FY = Full Contract Year (Dec-Nov)
5	Dec 2023 - Nov 2024	2024	Full Year	12	\$397,303.00	FY = Full Contract Year (Dec-Nov)
6	Dec 2024 - Nov 2025	2025	Full Year	12	\$440,032.27	FY = Full Contract Year (Dec-Nov)
7	Dec 2025 - Feb 2026 YTD	2026	YTD 2026	3	\$134,708.32	YTD = Year-to-Date through stated month/year

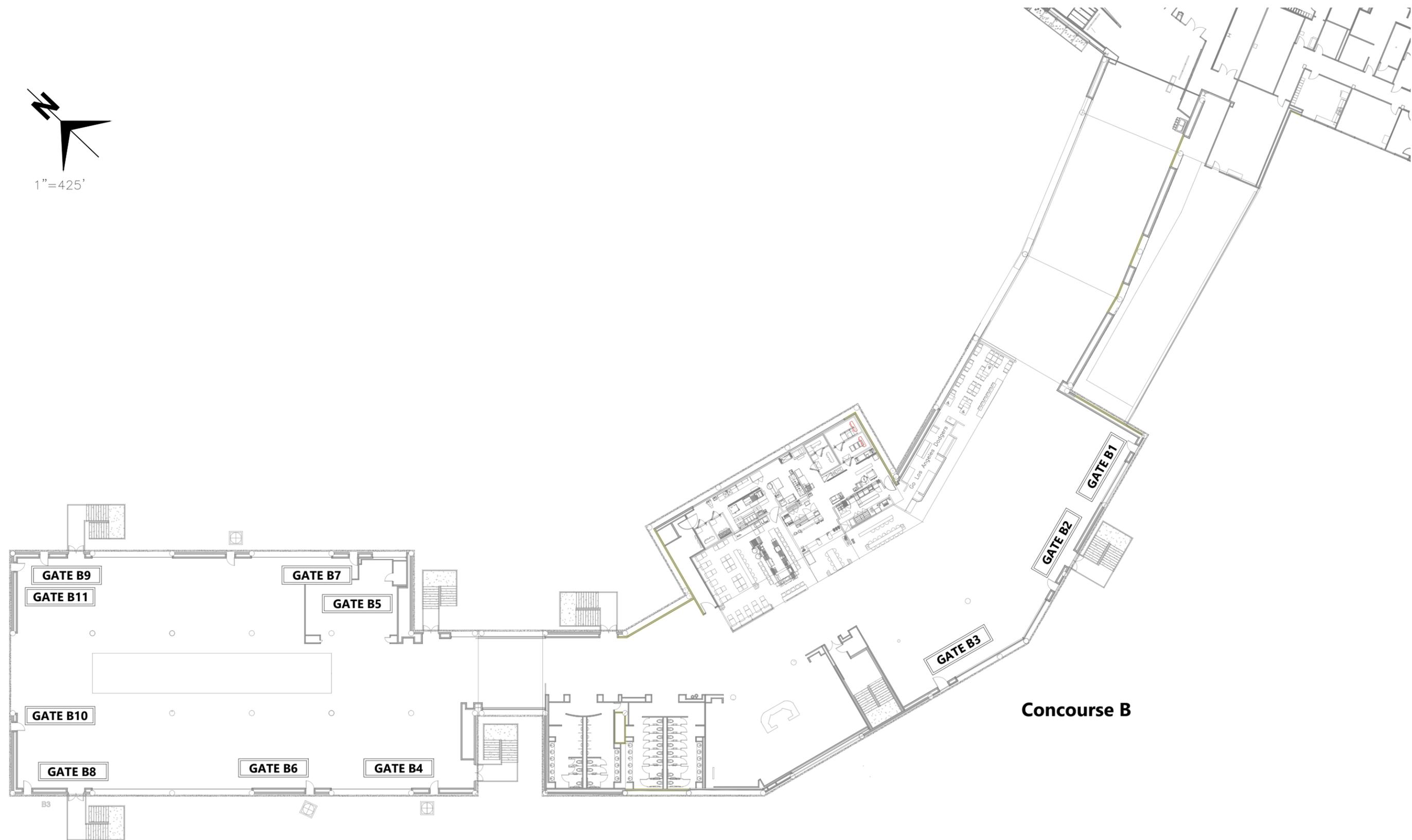
F:\PLAN\B&D\Projects\2026\26001 - Gate Locations for BCD\Con A & B gate locations 01-27-26 PM



Concourse A - Gate Locations

Tucson International Airport Terminal

Source: Tucson Airport Authority



Concourse B - Gate Locations

Tucson International Airport Terminal

Source: Tucson Airport Authority

Tucson International Airport
Current Hold Room Display Locations
(See Corresponding Concourse Maps)

Concourse	Gate #	# of Screens
A	A1	1
A	A3	1
A	A4	1
A	A6	1
A	A7	1
B	B1	1
B	B3	1
B	B4	1
B	B6	1
B	B7	1
B	B8	1